

FESTIVAL OF MAKING - ON TOUR

Design a Window Display

Did you know that Blackburn Library wasn't always a library?

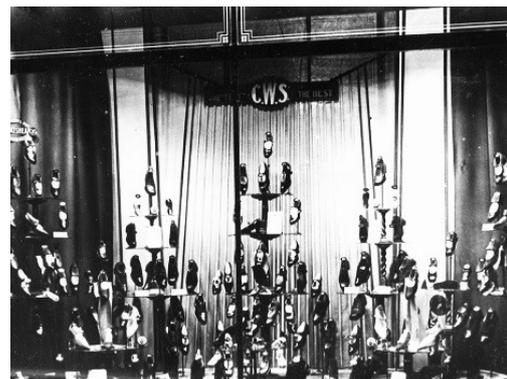
A long time ago, this building was a Co-operative store! People came here to buy food, clothes, and household goods. The front of the building had big windows that showed off exciting displays to make customers want to come inside.

Your challenge is to design your own window display for your shop! To give you some inspiration, we've included real images from the window display competitions that used to take place here. Have a look at how neat, creative and eye-catching they were!

When this building was a Co-op store, the shop windows were very important. Shopkeepers used:
Symmetry – making both sides of the window look similar so it looked tidy and pleasing.
Careful Layout – putting tall items at the back, smaller items at the front, and grouping things that go together.
Good Positioning – placing the most exciting or important items right in the centre so people noticed them first.

Imagine your shop is opening today!
What kind of shop will it be? A toy shop, bakery, bookshop, sweet shop... you choose!
What items will you sell? Look at the old competition displays for ideas, then draw the things you would include.

Use the separate shop-front design sheet to design your own shop window. Try to make it eye-catching, tidy and full of personality—just like the displays in the old competitions!



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